

June 15, 1959

MEMO FOR FILE

RE: MARLBORO RUMOR

According to Jack Gaynor, Mr. John MacKenzie Section Sales Supervisor in New York and New Jersey, has reported the following:

Mr. John Gottlieb, owner of Bob's Cigarette Service, 1303 Fourth Street, Fairlawn, New Jersey, has reported that his salesmen have heard a rumor to the effect that the Marlboro cigarette contains silicones which tend to cause silicosis in human beings. In addition, Mr. Gottlieb is reported to have stated that his daughter was told by a girl in school that she had seen such a statement in the newspaper.

T. F. A.

TFA/gsu

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